

MAGBOARD PRODUCTS INC.

MagBoard™



Building Systems

Goals

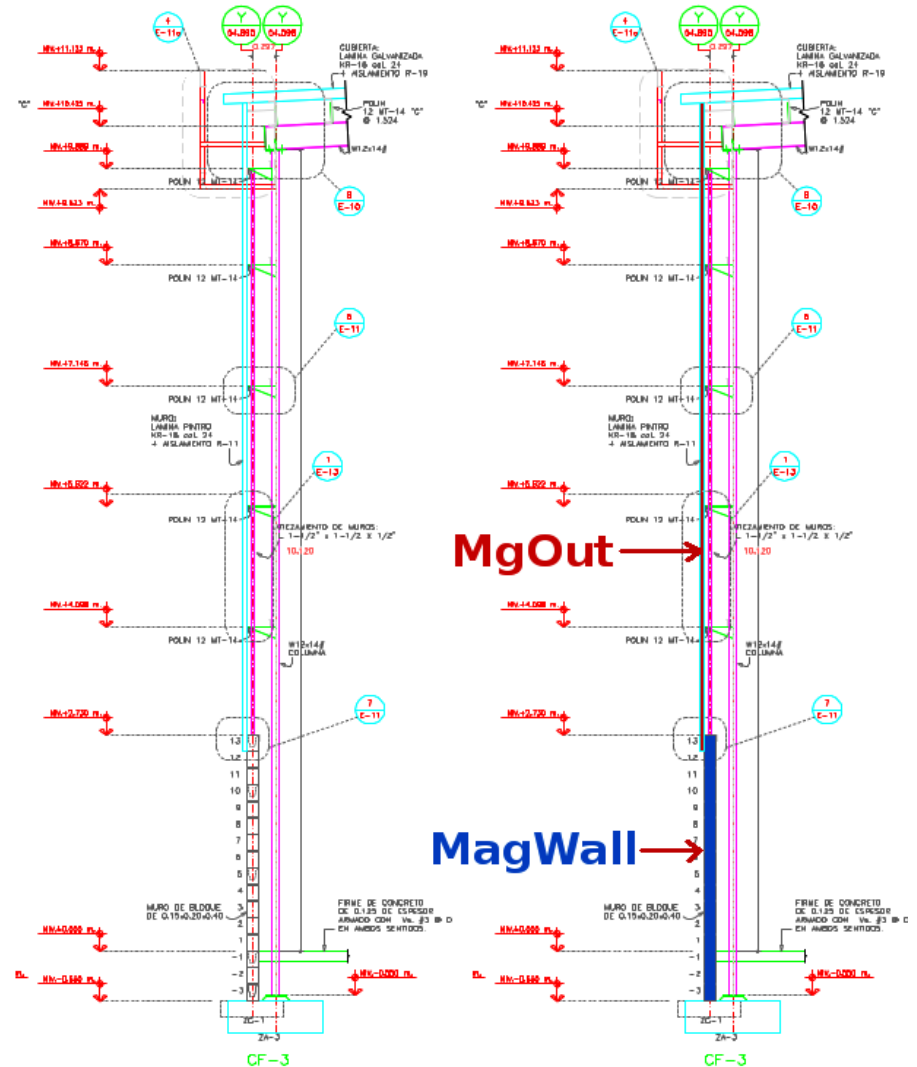
- Maintain Brand Image As a World Class Developer
- Maintain Building Image Over the Long Term
 - Equal or Greater Rent Over Time
 - Faster Occupancy
- Increase Competitive Position In the Market
- Upgrade Construction at a Competitive Cost
- Reduce Long Term Maintenance

Goals

- Great Image
 - Great looking building
- Low Tenant Improvement Costs
- Low Building Operating Costs
 - Heating and Air Conditioning
- Ability to Attract and Retain Good Workers
 - Good working conditions

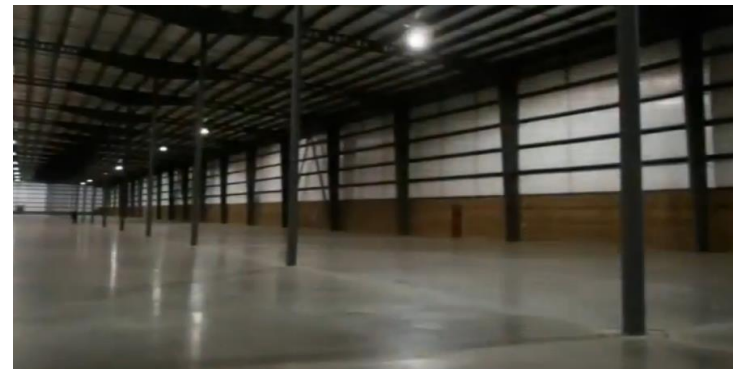
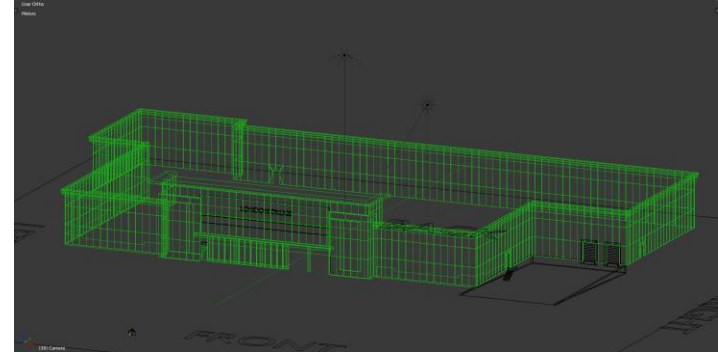
Our Solution

- Replace KR-18 with MgOut
- Replace Block Wall with Magwall
- R-26.5 Wall Insulation



Easy to Implement

- Virtually No Change in Plan Sets or Engineering
- Easy Installation
- 3.75X “Real” Insulation Value
- Better Long Term Performance
- Green Building /Meets New Energy Codes



Benefits

- Unlimited Architectural Options
 - Direct to Finish
 - Decorative Stone
- Reduced HVAC Equipment Costs
 - Up to 60% Lower Equipment Requirement
 - Lower Tenant Improvement Costs
- Reduced Operating Costs for Tenant
 - Estimated 2300 Pesos / Day
 - Even More Against Tilt -Up
- Easy to Re-paint and Re-Finish
- Lower Lifetime Costs
- **Bottom Line:** Client Rents the Pimsa Building
Not the Competition

The Numbers

- Need the Plans For a Formal Quote
- About a 4-5% increase in Construction Costs
- Finished Cost Approximately Equal to a Tilt- Up But With 10X the Insulation
- Good Return On Investment
 - Easily Offset with Faster Occupancy
 - Or \$.02 / Sq Ft Additional Rent =100% ROI on Cash Flow
 - Easily Recovered in Higher Long Term Rental Rates

Bottom Line

- Faster Occupancy
 - Higher Long Term Occupancy Rate
 - Higher Return Over the Life of the Building
 - \$.05 Average Higher Rent Over 20 Years = 10X Return on Additional Cost
-
- For more info: rchase@rok-on.com
 - Part of : **www.MagOneProducts.com**